

**Double Good**  
Virtual Fundraising

ULTRA-PREMIUM POPCORN

**\$3.9 million raised.**  
**1,525 events hosted.**  
**0.8 million bags of popcorn devoured.**  
**Unlimited number of dreams fulfilled.**

**Double Good Virtual Fundraising** has changed the game. No paperwork, no money management, no product handling. Only easy-to-use online stores that generate boundless funds for your organization from anywhere in the country and boundless joy for your users. We're popcorn that powers possibility.

### How's it work?

Open an online store on the Double Good app in under 5 minutes. Share the link with your group. Start selling popped-to-order, ultra-premium, delivered-to-your-supporter's door popcorn with 50% of the total sales going to your group. Easy peasy.

The Double Good online tool does the work and frees your time to do what you do best. You get more supporters, more funds, more expenses offset, more equipment, more travel and more community.

*"Double Good fundraising has been the easiest and most user-friendly fundraiser our program has ever done. The ease of use to set up this fundraiser, as well as the most delicious gourmet popcorn flavors made this a slam dunk for our program! It was a huge success with very little effort."*

*- Becky Herrera, Owner*

**Cheer Force All Stars Gym (CA)**  
raised \$19k

### Notable Events in 2022 (funds raised)

Brandon All Stars (FL)	\$43k
Crimson Heat (MD)	\$38k
California All Stars (CA)	\$31k
CAO Elite (GA)	\$30k
Legendary Athletics (FL)	\$26k

### LEARN MORE



#### Robin Coe

Head of Partnerships - Cheerleading, Dance & Youth Football  
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Robin is a veteran coach, fundraiser and parent who brings her expertise to Double Good. She has over 36 years of cheer, dance and youth sports experience serving in many capacities including coach, gym owner, event producer and USASF Northeast Regional Director. She knows what it takes to raise funds in this competitive sports environment. Tap into Robin's knowledge to create a successful fundraiser for your team/studio.

[doublegood.com](https://doublegood.com)

